



**Thank you for inquiring about The Carolina Theatre. We greatly appreciate your business and interest. Below you can see the various rental rates.**

<b>Auditorium</b>	<b>Rental Rates</b>	<b>Not-for-Profit Rates**</b>
Mon.-Wed. (one performance per day)	\$1950 vs. 12% of gross*	\$1500 vs. 12% of gross*
Thur.-Sun. (one performance per day)	\$2450 vs. 12% of gross*	\$1750 vs. 12% of gross*
Second performance on same day	\$1150	\$950
Flat rate (6 days or more)	N/A	\$1200
Dark day (stage occupied but not used)	50% of rental rate	

\* - Rental rate vs. 12% of the gross ticket sales, whichever is greater – capped at \$3500, capped at \$2500 for non-profits, waived for non-profits based in Guilford, Alamance, Randolph, Davidson, Forsyth, Stokes, Rockingham and Caswell counties.

\*\* - Eligible Non-Profit organizations must submit their IRS 501(c)(3) determination letter.

**Capacity: 1,095 fixed seats, plus ADA spaces**

### **Labor per Hour**

Stage Labor	\$22
House Manager	\$22
Bartenders	\$15
Box Office	\$18
Ushers	\$15

### **Box Office**

Set-up fee \$40, plus \$1.50 per ticket plus bank card charges (usually 3-3.5%)  
 (Non-profits are charged \$1.25 per ticket for 1<sup>st</sup> 500 per show, \$1 per ticket after)  
 (\$.10 per ticket to print for batch printing use)

### **Processing/Facility Fees**

For ticketed events, there is a \$5.00 per ticket processing fee. For non-ticketed events such as meetings or receptions, the facility fee is 12% of the total rental price.

### **Insurance**

All lessees are required to have proof of Liability Insurance listing Carolina Theatre as “Additional Insured”

*For additional information, please contact us at The Carolina Theatre, 310 South Greene St., Greensboro, NC or 336-333-2600 and visit us on the web at [www.CarolinaTheatre.com](http://www.CarolinaTheatre.com).*