



Effective January 1, 2020

Thank you for inquiring about The Carolina Theatre. We greatly appreciate your business and interest. Below you can see the various rental rates.

Auditorium	Rental Rates	Not-for-Profit Rates**
Mon.-Wed. (one performance per day)	\$1950 vs. 12% of gross*	\$1500 vs. 12% of gross*
Thur.-Sun. (one performance per day)	\$2450 vs. 12% of gross*	\$1750 vs. 12% of gross*
Second performance on same day	\$1150	\$950
Flat rate (6 days or more)	N/A	\$1200
Dark day (stage occupied but not used)	50% of rental rate	

* - Rental rate vs. 12% of the gross ticket sales, whichever is greater – capped at \$3500, capped at \$2500 for non-profits, waived for non-profits based in Guilford, Alamance, Randolph, Davidson, Forsyth, Stokes, Rockingham and Caswell counties.

** - Eligible Non-Profit organizations must submit their IRS 501(c)(3) determination letter.

Capacity: 1,095 fixed seats, plus ADA spaces

Labor per Hour

Stage Labor	\$22
House Manager	\$22
Bartenders	\$15
Box Office	\$18
Ushers	\$15

Box Office

Set-up fee \$40, plus \$1.50 per ticket plus bank card charges (usually 3-3.5%)
 (Non-profits are charged \$1.25 per ticket for 1st 500 per show, \$1 per ticket after)
 (\$.10 per ticket to print for batch printing use)

Facility Fees

To assist in the restoration of this historic building, facility fees are charged with each use. For ticketed events, there is a \$3.00 per person fee. For non-ticketed events such as meetings or receptions, the facility fee is 12% of the total rental price.

Insurance

All lessees are required to have proof of Liability Insurance listing Carolina Theatre as "Additional Insured"

For additional information, please contact us at The Carolina Theatre, 310 South Greene St., Greensboro, NC or 336-333-2600 and visit us on the web at CarolinaTheatre.com.