



Thank you for your interest in The Carolina Theatre! Rental rates and fees are detailed below.

Auditorium	Rental Rates	Not-for-Profit Rates*
Mon.-Thurs. (one performance per day)	\$1950 vs. 12% of gross	\$1450
Fri.-Sun. (one performance per day)	\$2250 vs. 12% of gross	\$1750
Second performance on same day	\$1150	\$750
Flat rate (6 days or more)	N/A	\$1150
Dark day (stage occupied but not used)	50% of rental rate	

Rental rate vs. 12% of the gross ticket sales, whichever is greater – capped at \$3500

Capacity: 1,074

*Not-for-Profits must submit a 501(c)(3) determination letter

Labor per Hour

Stage Labor	\$20
House Manager	\$20
Bartenders	\$15
Box Office	\$18
Ushers	\$15

Box Office Set-up fee \$40, plus \$1.50 per ticket plus bank card charges (usually 3-3.5%).
(Non-profits are charged \$1.25 per ticket for 1st 500 per show, \$1 per ticket after)
(\$0.10 per ticket to print for batch printing use)

Facility Fees To assist in the restoration of this historic building, facility fees are charged with each use. For ticketed events, there is a \$3.00 per person fee. For non-ticketed events such as meetings or receptions, the facility fee is 12% of the total rental price.

Insurance All lessees are required to have proof of Liability Insurance listing Carolina Theatre as “Additional Insured”

For additional information, please contact us at The Carolina Theatre, 310 South Greene St., Greensboro, NC or 336-333-2600 and visit us on the web at www.carolinatheatre.com.